

Canadian Journal of Surgery

2023 Careers Rate Card

Canada's only surgery journal publishes original articles and reviews, features on surgical technique, imaging, editorials and correspondence of interest to surgeons in all subspecialties. Established in 1957, *CJS* is edited by Dr. Edward Harvey and Dr. Chad Ball. *CJS* publishes 6 issues per year.

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Advertising Information

canjsurg.ca

CJS is an open access journal. The mission of CJS is to contribute to the effective continuing medical education of Canadian surgical specialists, using innovative techniques when feasible, and to provide surgeons with an effective vehicle for the dissemination of observations in the areas of clinical and basic science research.

Job posting rate

\$300 plus tax for a 60-day posting on the Canadian Journal of Surgery website careers page (www.canjsurg.ca/careers). Unlimited text, logo included.

Ad specifications

jpeg logo file, ad text submitted in a Word document.

CJS eTOC email alerts

Circulation

- Canada's most comprehensive email product reaching Canadian surgeons
- Each email provides links to full text articles hosted on www.canjsurg.ca
- Consistently high unique email opening rates of over 44%

Ad specifications:

- eTOC Box ad: 300 x 250
- Resolution 72 dpi

The eTOC box ad, created by our production department, will feature your company logo and job position heading. It will appear on the email alert that is sent to surgeons, and will be hyperlinked to the full job description on the Canadian Journal of Surgery website.

All CJS content is available online, free of charge. Physicians can earn Royal College MOC credits by completing various CJS activities.

Job posting rate including eTOC box ad

\$500 plus tax for one eTOC box ad; includes 60-day posting on the Canadian Journal of Surgery website careers page (www.canjsurg.ca/careers)



Please note: the eTOC box ad links to your ad posting on the Canadian Journal of Surgery website, so the job must remain posted for 30 days after the eTOC delivery date. If requesting an eTOC box ad, please ensure your employment position application deadline falls within these parameters.

Advertising Information

eTOC Issue and Closing Dates

CJS eTOC Schedule 2023 | 6x per year

eTOC Delivery Date/Issue	Ad/Material Closing Date
February 28	February 22
April 28	April 24
June 30	June 26
August 31	August 25
October 31	October 25
December 29	December 20

Payment information

Canadian Clients

All invoices are payable to CMA Impact Inc.

Clients Outside Canada

Advertisements from outside Canada must be prepaid.

Major credit card, e-transfer, wire transfer or EFT payments accepted.

Publisher

Holly Bodger
holly.bodger@cmaj.ca

Contact

Email advertising@cma.ca

Tel 613-731-8610 or
800-663-7336

Susan x8475 ·
613-816-6594 (direct)

Laurie x8460 ·
613-816-6598 (direct)

