

# Canadian Journal of Surgery

## 2024 Careers Rate Card

Canada's only surgery journal publishes original articles and reviews, features on surgical technique, imaging, editorials and correspondence of interest to surgeons in all subspecialties. Established in 1957, *CJS* is edited by Dr. Edward Harvey and Dr. Chad Ball. *CJS* publishes 6 issues per year.

ASSOCIATION  
MÉDICALE  
CANADIENNE



CANADIAN  
MEDICAL  
ASSOCIATION

# Advertising Information

canjsurg.ca

CJS is an open access journal. The mission of CJS is to contribute to the effective continuing medical education of Canadian surgical specialists, using innovative techniques when feasible, and to provide surgeons with an effective vehicle for the dissemination of observations in the areas of clinical and basic science research.

## Job posting rate

\$300 plus tax for a 60-day posting on the Canadian Journal of Surgery website careers page ([www.canjsurg.ca/careers](http://www.canjsurg.ca/careers)). Unlimited text, logo included.

## Ad specifications

jpeg logo file, ad text submitted in a Word document.

## CJS eTOC email alerts

### Circulation

- Canada's most comprehensive email product reaching over 8,500 Canadian surgeons
- Each email provides links to full text articles hosted on [www.canjsurg.ca](http://www.canjsurg.ca)
- Total Average Opening Rate 58% (Sept 2023)

### Ad specifications:

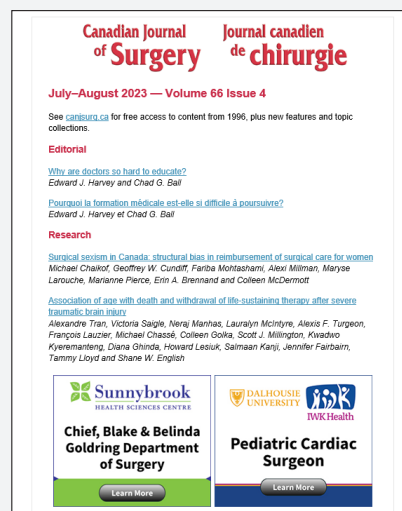
- eTOC Box ad: 300 pixels x 250 pixels
- Resolution 72 dpi

The eTOC box ad, created by our production department, will feature your company logo and job position heading. It will appear on the email alert that is sent to surgeons, and will be hyperlinked to the full job description on the Canadian Journal of Surgery website.

All CJS content is available online, free of charge. Physicians can earn Royal College MOC credits by completing various CJS activities.

### Job posting rate including eTOC box ad

\$500 plus tax for one eTOC box ad; includes 60-day posting on the Canadian Journal of Surgery website careers page ([www.canjsurg.ca/careers](http://www.canjsurg.ca/careers))



**Please note:** the eTOC box ad links to your ad posting on the Canadian Journal of Surgery website, so the job must remain posted for 30 days after the eTOC delivery date. If requesting an eTOC box ad, please ensure your employment position application deadline falls within these parameters.

## eTOC Issue and Closing Dates

**CJS eTOC Schedule 2024 | 6x per year**

<b>eTOC Delivery Date/Issue</b>	<b>Ad/Material Closing Date</b>
February 29	February 23
April 30	April 24
June 28	June 24
August 30	August 26
October 31	October 25
December 31	December 18

## Payment information

- All invoices are payable to **CMA Impact Inc.**
- All pricing subject to sales tax where applicable.
- All invoices are payable in CDN funds.

### **Clients Outside Canada**

Advertisements from outside Canada must be prepaid. Major credit card, e-transfer, wire transfer or EFT payments accepted.

## Publisher

**Holly Bodger**  
holly.bodger@cmaj.ca

## Contact

Email [advertising@cma.ca](mailto:advertising@cma.ca)

Tel 613-731-8610 or  
800-663-7336

Susan x8475  
613-816-6594 (direct)

Laurie x8460  
613-816-6598 (direct)

